

IRMA ENTERTAINMENT PRESENTS

ORCHESTRE SURREAL

"CONCERTO FOR THE COMMITTED"

A MUSICAL SPECTACLE at the FORD AMPHITHEATRE

Featuring
Jason Paige and **Becky Baeling**

The Orchestre Surréal, Los Angeles' most entertaining, multifaceted and eclectic Orchestra and winner of "Best Rock Opera of the Year" by the Los Angeles Music Awards, has partnered with The John Anson Ford Amphitheatre, Los Angeles' most elegant and intimate outdoor venue, to launch another historic musical extravaganza July 22, 2005.

In this theatrical concert, musical visionary Elvis Schoenberg and his 30 member orchestra, join world class singers Jason Paige and Becky Baeling, dancers and specialty acts. Together they fuse mega rock hits, classical, jazz and original music with a comic script interweaving current events, art and politics, creating a multimedia spectacle that will change the way you experience live theatre.

Vocalist extraordinaire Jason Paige, has performed with a wide and diverse range of musical icons such as Michael Jackson, Liza Minelli, Aerosmith, and Ray Charles, and is the voice of the Pokemon theme song. Dance Diva Becky Baeling, was voted #1 "Dance Artist Of The Year" 2003 by the IDMA (International Dance Music Awards), and scored #1 and #3 Billboard Dance music hits, "Getaway" and "If You Love Me."

Orchestre Surréal and the Ford are offering sponsors a unique opportunity, to be strategically placed in front of a wide and diverse audience of fans, theatre enthusiasts, season ticket holders, and millions of people throughout the Los Angeles area. Become a sponsor and expand your business by exposing yourself, through this exciting event and its upcoming TV, radio and print ad campaign.

IRMA Entertainment

A subsidiary of IRMA Corporation, an international resource management company founded by Enrique Margulis in 1987, produces for film, theater, and television. IRMA has partnered with Headless productions producing music for television and film. IRMA also partnered with Cineblast Productions for films such as "Shooting Vegetarians" and is currently developing independent films in Europe and America. Theatrically IRMA produced "Sold Out" the Rock Opera off Broadway.



Ross Wright
Conductor / Arranger / Composer

The Orchestre Surréal

The Orchestre Surréal formed by Elvis Schoenberg a.k.a. Ross Wright in 1997 and in less than a year became known as one of LA's most innovative orchestras. Within a year it created Allegro Non Troppo Records, and released it's first CD, "Air Surreal", then in 2004 it released it's second CD "It's Alive". This year the group will be releasing "Manic Voodoo Lady" a tribute to Jimi Hendrix.

The Orchestre Surréal assets are: two commercially available CDs with worldwide distribution, and two highly acclaimed shows, "Dismembering The Classics" and "Symphony Of The Absurd". "Concerto For The Committed" will be the Orchestre Surréal's third musical extravaganza.



Jason Paige
Vocalist / Writer

Our Demographic

Since 1997 The Orchestre Surréal has been performing and building a following in the Los Angeles, Orange and Santa Barbara County area, while their CD's are sold throughout the world, and their fan base spans throughout the US, Europe, Australia, and Canada. The group has attracted a very eclectic audience, ranging from teens to octogenarians, with all ethnic, social and political demographics represented. The majority of the audience are financially well off, educated, professional people from 25 to 50 who appreciate the finer things and refuse to compromise on quality. They're an intelligent audience who want to be stimulated and aren't afraid to experience new, exciting and innovative things.

The Ford Amphitheatre, a 1241-seat outdoor theatre set against a backdrop of cypress and chaparral in the Hollywood Hills is considered to be Los Angeles' most prestigious and intimate outdoor venue. The Ford Amphitheatre, attracts an affluent, cultured, art-supporting audience, willing to pay extra for a high quality entertainment experience. Products presented at a venue of this class and stature register in the minds of the audience as products of quality.



Becky Baeling
Vocalist

Personnel

Technical Director

David Arana

Script Supervisor

John Grab

Sound Engineer

Mike Kramer

Choreographer

Karen Russell-Budge

Musicians

Mike Nelson, Terry Landrey, Phil Feather, Jean Marinelli, Tawnee Lilo, Tim Wendt, Larry Williams, John Grab, Bill Ropper, Ken Rosser, David Hughes, David Arana, T.J. Troy, Tom Vos, Chris Wabich, Elizabeth Chorley, Ted Falcon, Patrick Morgan, Marda Todd, Rich Ploucher and Maria Scherer.

IRMA Entertainment

New York

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Los Angeles

6380 Quebec Drive LA, Ca 90068

T 212-353-0330

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url: www.eschoenberg.com

PRINCIPAL SPONSOR \$30,000

Logo On

- *Electronic Sign, visible from the Hollywood freeway (Exposure 1.9 Million persons per week)
- *30,000 Ford Theatre Postcards (Direct mail distribution)
- *25,000 Full color 5 for \$75 postcards
- *10,000 Full color Orchestre Surreal postcards

Corporate Recognition On All Media Appearances

- *Radio (KPFK, Air America)
- *Television (Tele-Futuro)
- *Web

Corporate Recognition On All Advertising

- *Adelphia Cable - Seventy, 30 second commercial spots
- *LA Weekly Magazine
- *Pasadena Weekly Magazine
- *City Beat & Valley Beat Magazine
- *Street Distribution
- *All email advertising
- *Orchestre Surréal website
- *All press releases

Fully Produced 30 Second Song

(for your product / brand / Radio Ready)

Produced by Orchestre Surreal and Headrush Productions

Incorporation Of The Song

(and your brand/product into the live performance)

Banner In Theatre Courtyard

Display, Sales, And Or Sampling At The Event

(All promotional activities and displays must be approved in advance by the creative director.

Food and beverage giveaways must be approved by Tasteful Creations.)

- *2 Full page platinum ad spread in commemorative journal
- *40 Most preferred tickets
- *40 Passes to VIP post performance reception with the cast

ADVERTISING VALUE

Electric sign: (comparable to billboard price)	\$8,000
Postcards: Printing \$3,500 Postage \$8,500	\$12,000
3 LA weekly ad's	\$1,385
3 Pasadena weekly ad's	\$815
3 City Beat & Valley Beat ad's	\$815
Adelphia cable 70, 30 second spots (180,600 homes) VH1, MTV, Bravo, Lifetime	
Production costs \$5,000 Air time costs \$2,000	\$7,000
Fully produced 30 second song	\$30,000
40 Preferred tickets x \$25	\$1,000
2 Full page platinum ad in journal	\$400

TOTAL MARKET VALUE \$61,413

EXECUTIVE SPONSOR \$15,000

Logo On

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Banner In Theatre Courtyard

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(All promotional activities and displays must be approved in advance by the managing director. Food and beverage giveaways must be approved by Tasteful Creations)

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- *20 Most preferred tickets
- *20 Passes to VIP post performance reception with the cast

PARTICIPATING SPONSOR \$10,000

Logo On

- *25,000 Full color 5 for \$75 postcards
- *10,000 Full color Orchestre Surréal postcards

Corporate Recognition

- *In all press releases
- *On all email advertising
- *Orchestre Surréal website
- *Full platinum page in commemorative journal
- *20 Most preferred tickets
- *20 Passes to VIP post performance reception with the cast

SUPPORTING SPONSOR \$5,000

- *Logo on 10,000 full color Orchestre Surréal postcards
- *Full platinum page in commemorative journal
- *Corporate recognition on all email advertising
- *Corporate recognition on the Orchestre Surréal website
- *16 Most preferred tickets
- *16 Passes to VIP post performance reception with the cast

BENEFACTOR SPONSOR \$2,700

- *Corporate listing in invitation and journal sponsor page
- *1/2 Platinum page in commemorative journal
- *12 Most preferred tickets
- *12 Passes to VIP post performance reception with the cast



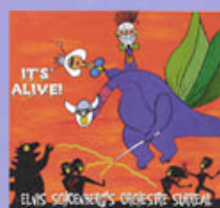
MUSIC REVIEW Absurd! and more at The Ford Amphitheatre By Richard S. Ginell, Special to The Times

By day a mild-mannered musician and film composer, when Ross Wright gets anywhere near a podium, voila!, he becomes Elvis Schoenberg, fearlessly jumping boundaries of genre and taste in a single leap.

Not merely content to perform shotgun marriages between the likes of Wagner and Nancy Sinatra, Mussorgsky and Santana, Wright (er, Elvis) took on a more ambitious task Friday night at the Ford Amphitheatre — a "book musical" of a sort called "Symphony of the Absurd!" It was, as Ed Sullivan would have said, "a really big shew" in which Wright incorporated many of his set pieces and some newer numbers into a hellzapoppin' revue, with an eclectic assortment of dancers, sexy girls, pulp novel narrations, lighting effects, dry ice. In other words, it was a real hoot.

If anything, Wright's collages of this and that bring Frank Zappa to mind, the quick cuts between styles, the intricately difficult lines, the occasional jazz breaks. All the while Wright's affectionate and respectful of his audience's love of pop culture. At one point, where "Blue Suede Shoes" is sung against a wacky 12-tone setting, the idiom literally could be called Elvis Schoenberg.

L.A. Times Monday September 22, 2003



"It's Alive is exquisite, standing on it's own as a musical experience"

BlackEye



"Better than the originals"
John Pepper-Music Connection Magazine

"The arrangements are nothing short of amazing"
--Mark Cassel Air Music

"This excellent collection of players presented every song as if it were an epic opus. Filling every inch of the stage, they perform silly arrangements to serious tunes. The ease with which they utilized a myriad of styles was breathtaking, making their performance one the of most memorable of the year"

Bernard Baur -
Music Connection Magazine

"Elvis has indeed left the building and thank God there are still people who can tread the thin line between commitment and being committed"

-Martin Mull

"Jason Paige has a degree of excellence that will peak continually"

Canyon News

FRIDAY JULY 22 2005 8 PM

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A MUSICAL SPECTACLE

Jason Paige Becky Baeling

Ford Amphitheatre **TICKETS: 323 461 3673**
Just off the 101 (Hollywood) across from the Hollywood Bowl and south of Universal Studios
www.fordamphitheatre.org

PROUD TELEVISION SPONSOR
TELEVISION'S FORD
FORD 2005 SEASON

"Jason Paige moves from character to character bringing real professionalism and upbeat energy.

Becky Baeling has enormous zest, with the flair of a young Mae west, she oozes with love for her craft and is joyous to watch."

"Make no mistake Baeling is the star here and she means business.... Powerhouse vocals"

BEVERLY HILLS
COURTESY

Billboard

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BIO's

Enrique Margulis: founded IRMA CORP a leading global raw material supply company operating in 22 countries with sales exceeding \$100,000,000 per year. He established international marketing campaigns for National Foods, Breakstone and Canandaiga Wines. In addition to producing, directing and writing for feature films he's funded over a billion dollars in real estate financing including the development of the highly acclaimed Tingley Sports And Education Center in Edison, New Jersey. He has a B.A. in Marketing and Management from Syracuse University and is on the board of directors for Innovative Medical Solutions and Spectral Bio-Sciences a leading diagnostic equipment manufacturer.

Elvis Schoenberg, a.k.a. Ross Wright: Writer Conductor, winner of the Best Orchestral Arranger at the 2003, 13th Annual Los Angeles Music Awards. Mr. Wright has earned a Masters Of Music from California State University Los Angeles, a Bachelors from California State University Northridge, a Diploma from UCLA Film Scoring Program, Dick Grove School Of Music, and The Musicians Institute. A classically trained composer and jazz bassist, with a diverse musical background, he has worked as composer and/or orchestrator on over twenty feature films, and his concert music has been performed throughout the United States and internationally. As a bassist he has performed with a wide variety of acts and genera, From Ray Charles to Middle East Superstar Darioush.

Jason Paige: is a true renaissance man who's experiences are as diverse as the orchestra's music. He's sung, rapped and been featured live with Michael Jackson, Aerosmith, Liza Minelli, Chaka Kahn, Enrique Iglesias, Ray Charles, Luther Vandross and many more and is the voice of Subway's "Eat Fresh", and the theme to the cartoon phenomenon "Pokemon", a #1 Billboard children's single.

As a writer/producer, a.k.a. "Headless", he's produced 2 original "Headless" CD's, music for Billboard #1 charting artist Becky Baeling, "Wicked" Broadway sensation Shoshanna Bean, Michael Weaver in "The New Black" and a song in the Fox movie "Club Dread". On the screen he produced the underground cult classic "The What's Up Show", his own music/comedy sketch show, on Manhattan cable and live in NYC clubs 1995-2000. He has co-written two musicals, "BOX" and "Writing Pictures" produced at Hartford's Bushnell Theatre for Black History month.

On the stage Jason opened the 2004 Premier of "Funny Business" at the Coronet theatre in L.A. to rave reviews. He starred as Jesus in "Godspell" at the Warner Theatre D.C. and is a member of Michael McElroy's renowned Broadway Inspirational Voices. Jason has appeared in many National TV commercials, Soap operas and appeared in the Oscar nominated film "Election".

Becky Baeling: This Diva's debut album on Universal Records, BECSTASY, made her the darling of the dance-music scene. The CD went on to garner #1 and #3 Billboard Dance hits, and Becky was named Best New Dance Artist of 2003 at the International Dance Music Awards and the #6 Dance Artist of the Year in Billboard Magazine. Her hit songs "Getaway", "If You Love Me", and "Heaven Is A Place on Earth" (featured currently in the movie "Sleepover") can all be heard on multiple CD compilations, and some of her other album cuts, "All Over Me" and "Diva", were used as theme songs for various segments on The Today Show. 2003 also saw several other debuts for Becky: Her soundtrack debut, with the anthemic song, "I'm Gonna Fly", heard in the Heather Graham/Marissa Tomei movie THE GURU, and her Television debut, with her "Saturday In The Park" duet with Brian McKnight, on Fox's Summer Music Mania.

Headrush

Productions: Started in 2003 by Russ Irwin and Jason Paige, dedicated to producing songs and music for artists, TV and film. Recent clients include, Amex, Fox, Hersheys, McDonalds. Working out of a state of the art studio in Los Angeles they provide a host of creative music services like writing, scoring, production and live performance.

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BIO's band

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Terry Landry- Woodwinds: Natalie Cole, Stevie Wonder, Tony Bennett, Gerald Wilson, Shelia E, Patty La Belle, Lou Rawls, Celia Cruz

Mike Nelson- Woodwinds: Tom Jones, Brian Setzer, Buddy Rich, Chaka Kahn, Jermaine Jackson

Tim Wendt- Trumpet: John Tesh, Michael Crawford, Don Rickles, Brian Setzer, Dallas Brass, Charlie Daniels, James Gallway

Larry Williams- Trumpet: Sam Rivers, Dave Lieman, Ira Sullivan, Brian Setzer, Dog Mansion, Merv Griffin, Shakira

Jean Marenelli- French Horn: Sammy Davis Jr., Celine Dion, Johnny Mathis, Hollywood Bowl Orchestra, Bel-Air Brass

Danielle Ondarza- French Horn: Michael Buble, Diane Reeves, Natalie Cole, Frank Sinatra Jr., Opera Pacific, California Philharmonic, Mladi

John Grab - Trombone: Tony Bennett, Michael Bolton, Steve Allen, Super Sax, Jack Sheldon

Bill Ropper- Tuba: LA Philharmonic, Fat And Fucked Up, Yusef Lateef, Wadada Leo Smith, Horace Tapscott, Kim Richmond Jazz Orchestra

Ken Rosser- Guitar: John Cage, Grand Mothers, John Abercrombie, Jerry Garcia

David Arana- Keyboards: The Drifters, The Coasters, The Marvelettes, The Twilights

T.J. Troy- Percussion: Mike Faue, LA Philharmonic, Barry Manilow, Henry Mancinni, Quincy Jones, Joe Sample,

Chris Wabich Drums: Sam Most, Boogsie Sharp, Long Beach, Virginia, Buffalo Symphony Orchestra

Tom Vos- Violin(Concert Master): Percy Faith Orchestra, numerous soundtracks: X-men 2, Gothika, The Day After Tomorrow

Ted Falcon- Violin: The Trans-Siberian orchestra featured soloist, Suzan Vega, Flea, Benny King, Toured with Ringling Brothers Kaleidoscope

Liz Chorley- Violin: Azusa Pacific Symphony Orchestra, Lake Avenue Orchestra, Ottawa Strings, Featured on ABC's "The Bachelor"

Patrick Morgan- Violin: Yanni, Phantom Of The Opera, Pacific Symphony, American Ballet Theater, San Francisco Spring Opera, Moscow Ballet

Marda Todd- Viola: Barbra Streisand, Celine Dion, Enya, Elvis Costello

Caroline Buckman-Viola: Percy Faith, LA chamber Opera, Mancinni Institute

John Krovoza- Cello: Yanni, Rod Stewart, Jimmy Page and Robert Plant, Michael Crawford

David Hughes- Jazz Crusaders, David Benoit, Ray Manzarek, Chaka Khan, Melissa Ethridge, Everette Harp, Ronnie Laws

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